

Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 43.204658 Longitude: -71.533337

| Capitol Shopping Center Concord, NH | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------------------|--------------------------|---------------------------|---------------------------|
| Population | Current Year Estimated Population | 29,730 | 55,674 | 158,712 |
| | Population Est 25Q1 | 29,676 | 55,595 | 158,717 |
| | Population Est 24Q4 | 29,695 | 55,576 | 158,756 |
| | Population Est 24Q3 | 29,748 | 55,550 | 158,260 |
| | Population Est 24Q2 | 29,734 | 55,478 | 158,057 |
| | Population Est 24Q1 | 29,707 | 55,406 | 157,796 |
| | Population Est 23Q4 | 29,720 | 55,334 | 157,425 |
| | Population Est 23Q3 | 29,707 | 55,316 | 157,193 |
| | Population Est 23Q2 | 29,715 | 55,268 | 156,829 |
| | Population Fcst | 29,413 | 55,919 | 161,496 |
| | 2010 Census Population | 29,584 | 53,011 | 146,693 |
| | 2000 Census Population | 28,960 | 50,448 | 138,801 |
| | 1990 Census Population | 26,004 | 44,212 | 123,790 |
| | Current Year Daytime Population | 64,954 | 83,281 | 196,884 |
| | Average Seasonal Population | 242 | 479 | 2,147 |
| | Historical Annual Growth, 1990 – 2000 | 1.08% | 1.33% | 1.15% |
| | Historical Annual Growth, 2000 – 2010 | 0.21% | 0.50% | 0.55% |
| | Estimated Annual Growth, 2010 – CY | 0.03% | 0.34% | 0.54% |
| | Projected Annual Growth, CY to Y5 | -0.21% | 0.09% | 0.35% |
| | Group Qtrs Est | 2,208 | 3,604 | 6,859 |
| Transient Est Average Last 4 Qtrs | 1,898 | 2,151 | 4,765 | |
| Households | Current Year Estimated Households | 12,751 | 22,580 | 65,482 |
| | Households Est 25Q1 | 12,716 | 22,531 | 65,457 |
| | Households Est 24Q4 | 12,728 | 22,529 | 65,491 |
| | Households Est 24Q3 | 12,749 | 22,518 | 65,214 |
| | Households Est 24Q2 | 12,741 | 22,486 | 65,110 |
| | Households Est 24Q1 | 12,729 | 22,453 | 64,989 |
| | Households Est 23Q4 | 12,735 | 22,428 | 64,829 |
| | Households Est 23Q3 | 12,733 | 22,421 | 64,721 |
| | Households Est 23Q2 | 12,732 | 22,399 | 64,558 |
| | Households Fcst | 12,601 | 22,661 | 66,837 |
| | 2010 Census Households | 12,483 | 21,370 | 59,778 |
| | 2000 Census Households | 11,926 | 19,635 | 55,248 |
| | 1990 Census Households | 10,597 | 17,035 | 48,195 |
| | Historical Annual Growth, 1990 – 2000 | 1.19% | 1.43% | 1.38% |
| | Historical Annual Growth, 2000 – 2010 | 0.46% | 0.85% | 0.79% |
| | Estimated Annual Growth, 2010 – CY | 0.15% | 0.38% | 0.63% |
| | Projected Annual Growth, CY to Y5 | -0.24% | 0.07% | 0.41% |
| | Population per Household | 2.16 | 2.31 | 2.32 |

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

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| Capitol Shopping Center Concord, NH | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|---|--|--------------------------|---------------------------|---------------------------|
| Income | HH Income \$500,000 or more | 2.7% | 3.4% | 3.3% |
| | HH Income \$250,000 to \$499,999 | 3.3% | 4.1% | 4.0% |
| | HH Income \$200,000 to \$249,999 | 7.7% | 9.5% | 9.3% |
| | HH Income \$175,000 to \$199,999 | 5.8% | 6.5% | 6.0% |
| | HH Income \$150,000 to \$174,999 | 6.1% | 7.0% | 7.7% |
| | HH Income \$100,000 to 149,999 | 19.8% | 19.3% | 20.0% |
| | HH Income \$75,000 to 99,999 | 13.6% | 12.9% | 12.8% |
| | HH Income \$50,000 to 74,999 | 15.9% | 14.9% | 14.6% |
| | HH Income \$35,000 to 49,999 | 7.3% | 6.6% | 7.4% |
| | HH Income \$25,000 to 34,999 | 6.1% | 5.6% | 5.1% |
| | HH Income \$15,000 to 24,999 | 6.1% | 5.1% | 5.3% |
| | HH Income \$0 to 14,999 | 5.6% | 5.1% | 4.4% |
| | Average Household Income | \$118,843 | \$128,832 | \$129,764 |
| | Median Household Income | \$91,418 | \$99,393 | \$100,808 |
| | Per Capita Income | \$52,620 | \$53,705 | \$54,698 |
| | Average Disposable Income | \$92,766 | \$100,081 | \$100,265 |
| | Median Disposable Income | \$78,602 | \$85,093 | \$86,124 |
| | Discretionary HH Income Over \$150,000 | 8.3% | 12.1% | 11.9% |
| | Discretionary HH Income \$125,000 to \$149,999 | 7.4% | 8.7% | 8.5% |
| | Discretionary HH Income \$100,000 to \$124,999 | 7.5% | 8.5% | 10.1% |
| | Discretionary HH Income \$75,000 to \$99,999 | 14.0% | 14.1% | 13.9% |
| | Discretionary HH Income \$50,000 to \$74,999 | 19.4% | 18.1% | 18.5% |
| | Discretionary HH Income \$25,000 to \$49,999 | 22.8% | 21.0% | 20.8% |
| | Discretionary HH Income Under \$25,000 | 20.5% | 17.5% | 16.2% |
| | Average Discretionary HH Income | \$68,595 | \$76,363 | \$77,141 |
| | Median Discretionary HH Income | \$58,489 | \$66,664 | \$68,009 |
| | Householder White – Count | 11,161 | 20,476 | 57,581 |
| | Median HH Income | \$91,824 | \$100,358 | \$102,782 |
| | Average HH Income | \$99,593 | \$106,857 | \$108,141 |
| | Householder Black or African-American – Count | 301 | 365 | 1,279 |
| | Median HH Income | \$58,623 | \$68,135 | \$77,358 |
| | Average HH Income | \$73,454 | \$78,706 | \$84,370 |
| | Householder Hispanic – Count | 316 | 418 | 2,025 |
| | Median HH Income | \$68,944 | \$67,030 | \$72,802 |
| | Average HH Income | \$90,442 | \$91,223 | \$86,343 |
| Householder Asian or Pacific Islander – Count | 327 | 453 | 1,423 | |
| Median HH Income | \$113,077 | \$114,234 | \$115,641 | |
| Average HH Income | \$117,058 | \$119,394 | \$116,788 | |
| Householder Other or Pacific Islander – Count | 646 | 867 | 3,174 | |
| Median HH Income | \$103,211 | \$97,046 | \$91,832 | |
| Average HH Income | \$105,984 | \$104,206 | \$101,197 | |

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| Capitol Shopping Center Concord, NH | | 5.00 Minute Drivetime | 10.00 Minute Drivetime | 20.00 Minute Drivetime |
|--|---------------------------|--------------------------|---------------------------|---------------------------|
| Gender | Male Population | 14,768 | 27,897 | 79,016 |
| | Female Population | 14,961 | 27,777 | 79,696 |
| Total Population by Age | Count of Pop 0 to 4 years | 1,457 | 2,597 | 8,077 |
| | Count of Pop 0 to 7 years | 1,950 | 3,606 | 11,006 |
| | Count of Pop 5 - 13 | 2,335 | 4,588 | 13,490 |
| | Count of Pop 14 - 18 | 1,179 | 2,424 | 6,754 |
| | Count of Pop 19 - 22 | 1,264 | 2,554 | 7,255 |
| | Count of Pop 22 - 25 | 986 | 1,959 | 5,705 |
| | Count of Pop 25 - 29 | 1,706 | 3,103 | 9,863 |
| | Count of Pop 30 - 34 | 2,232 | 3,812 | 11,811 |
| | Count of Pop 35 - 39 | 2,234 | 3,935 | 11,539 |
| | Count of Pop 40 - 44 | 1,963 | 3,746 | 10,337 |
| | Count of Pop 45 - 59 | 5,400 | 10,587 | 28,807 |
| | Count of Pop 60 - 74 | 5,882 | 11,122 | 31,312 |
| | Count of Pop 75 - 84 | 2,220 | 3,926 | 10,484 |
| | Count of Pop 85+ | 871 | 1,322 | 3,277 |
| | % of Pop 0 to 4 years | 4.9% | 4.7% | 5.1% |
| | % of Pop 0 to 7 years | 6.6% | 6.5% | 6.9% |
| | % of Pop 5 - 13 | 7.9% | 8.2% | 8.5% |
| | % of Pop 14 - 18 | 4.0% | 4.4% | 4.3% |
| | % of Pop 19 - 22 | 4.3% | 4.6% | 4.6% |
| | % of Pop 22 - 25 | 3.3% | 3.5% | 3.6% |
| | % of Pop 25 - 29 | 5.7% | 5.6% | 6.2% |
| | % of Pop 30 - 34 | 7.5% | 6.8% | 7.4% |
| | % of Pop 35 - 39 | 7.5% | 7.1% | 7.3% |
| | % of Pop 40 - 44 | 6.6% | 6.7% | 6.5% |
| | % of Pop 45 - 59 | 18.2% | 19.0% | 18.2% |
| | % of Pop 60 - 74 | 19.8% | 20.0% | 19.7% |
| | % of Pop 75 - 84 | 7.5% | 7.1% | 6.6% |
| | % of Pop 85+ | 2.9% | 2.4% | 2.1% |
| Median Age | 43.7 | 43.8 | 42.4 | |
| Average Age | 44.1 | 43.7 | 42.8 | |
| Male Population by Age | % of Pop 0 to 4 years | 5.1% | 4.8% | 5.3% |
| | % of Pop 5 - 13 | 8.0% | 8.5% | 8.7% |
| | % of Pop 14 - 18 | 4.0% | 4.5% | 4.3% |
| | % of Pop 19 - 22 | 4.4% | 4.7% | 4.7% |
| | % of Pop 22 - 25 | 3.5% | 3.7% | 3.7% |
| | % of Pop 25 - 29 | 6.4% | 6.3% | 6.5% |
| | % of Pop 30 - 34 | 8.2% | 7.3% | 7.8% |
| | % of Pop 35 - 39 | 8.0% | 7.4% | 7.5% |
| | % of Pop 40 - 44 | 6.9% | 6.9% | 6.7% |
| | % of Pop 45 - 59 | 18.6% | 19.3% | 18.3% |
| | % of Pop 75 - 84 | 6.3% | 6.2% | 6.0% |
| | % of Pop 60 - 74 | 18.7% | 18.9% | 19.0% |
| | % of Pop 85+ | 1.8% | 1.5% | 1.4% |
| | Median Age | 41.6 | 42.0 | 41.0 |
| Average Age | 42.5 | 42.3 | 41.8 | |

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|--|---|--------------------------|---------------------------|---------------------------|
| | % of Pop 0 to 4 years | 4.7% | 4.5% | 4.9% |
| | % of Pop 5 - 13 | 7.7% | 8.0% | 8.3% |
| | % of Pop 14 - 18 | 3.9% | 4.3% | 4.2% |
| | % of Pop 19 - 22 | 4.1% | 4.4% | 4.4% |
| | % of Pop 22 - 25 | 3.1% | 3.4% | 3.5% |
| | % of Pop 25 - 29 | 5.0% | 4.9% | 5.9% |
| | % of Pop 30 - 34 | 6.8% | 6.4% | 7.0% |
| | % of Pop 35 - 39 | 7.1% | 6.7% | 7.0% |
| | % of Pop 40 - 44 | 6.3% | 6.5% | 6.3% |
| | % of Pop 45 - 59 | 17.8% | 18.8% | 18.0% |
| | % of Pop 60 - 74 | 20.9% | 21.0% | 20.5% |
| | % of Pop 75 - 84 | 8.6% | 7.9% | 7.2% |
| | % of Pop 85+ | 4.1% | 3.3% | 2.8% |
| | Median Age | 46.1 | 45.8 | 43.8 |
| Average Age | 45.7 | 45.1 | 43.9 | |
| Race | Count of White | 25,100 | 48,823 | 136,669 |
| | Count of Black or African-American | 1,355 | 1,767 | 5,275 |
| | Count of Asian or Pacific Islander | 1,227 | 1,712 | 4,328 |
| | Count of Other races | 2,047 | 3,373 | 12,439 |
| | White | 84.4% | 87.7% | 86.1% |
| | Black or African American | 4.6% | 3.2% | 3.3% |
| | Asian | 4.1% | 3.1% | 2.7% |
| | Other Races | 6.9% | 6.1% | 7.8% |
| Language Spoken | Speak English at Home | 89.7% | 92.4% | 90.5% |
| | Speak Spanish at Home | 2.2% | 1.9% | 2.9% |
| | Speak French or French Creole at Home | 0.8% | 0.8% | 1.7% |
| | Speak German at Home | 0.2% | 0.2% | 0.2% |
| | Speak Other Indo-European Languages at Home | 2.1% | 1.4% | 1.8% |
| | Speak Russian and Other Slavic Languages at Home | 0.8% | 0.6% | 0.6% |
| | Speak Chinese at Home | 0.1% | 0.1% | 0.2% |
| | Speak Korean at Home | 0.2% | 0.2% | 0.1% |
| | Speak Vietnamese at Home | 0.1% | 0.0% | 0.1% |
| | Speak Other Asian Languages at Home | 0.7% | 0.5% | 0.4% |
| | Speak Tagalog and Other Pacific Languages at Home | 0.6% | 0.4% | 0.2% |
| | Speak Other Language at Home | 2.5% | 1.4% | 1.4% |
| Hispanic | Hispanic Population | 1,008 | 1,827 | 7,881 |
| | Hispanic Population Percent | 3.4% | 3.3% | 5.0% |
| | Mexican | 22.8% | 22.9% | 19.9% |
| | Puerto Rican | 32.1% | 36.2% | 36.2% |
| | Cuban | 8.9% | 6.2% | 3.6% |
| | Dominican | 14.0% | 10.4% | 13.0% |
| | Central American | 6.1% | 7.6% | 13.6% |
| | South American | 9.7% | 11.6% | 9.6% |
| | Other Hispanic | 6.5% | 5.2% | 4.1% |
| | 2000 Hispanic Population Percent | 1% | 1% | 2% |
| | 1990 Hispanic Population Percent | 1% | 1% | 1% |

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|--|--|--------------------------|---------------------------|---------------------------|
| Ancestry | American (percent of total population) | 3.9% | 4.2% | 3.9% |
| | American | 3.7% | 4.0% | 3.7% |
| | Native American (ie. Indian/Eskimo) | 0.2% | 0.2% | 0.2% |
| | Hawaiian/Pacific Islander | 0.0% | 0.0% | 0.0% |
| | Asian (percent of total population) | 3.4% | 2.6% | 2.2% |
| | Chinese | 0.3% | 0.3% | 0.3% |
| | Japanese | 0.0% | 0.2% | 0.1% |
| | Korean | 0.2% | 0.3% | 0.2% |
| | South Central Asian (ie. Indian) | 0.9% | 0.7% | 0.9% |
| | South East Asian (ie. Vietnamese) | 0.5% | 0.3% | 0.2% |
| | Other Asian | 1.5% | 0.8% | 0.5% |
| | European (percent of total population) | 49.4% | 51.8% | 49.8% |
| | British | 11.2% | 11.9% | 10.2% |
| | Dutch | 0.8% | 0.7% | 0.5% |
| | French | 7.2% | 8.0% | 7.9% |
| | German | 5.0% | 4.9% | 4.8% |
| | Italian | 4.8% | 4.7% | 4.9% |
| | Polish | 1.8% | 1.7% | 2.0% |
| | Scandinavian | 1.9% | 1.9% | 2.0% |
| | Scotch/Irish | 13.2% | 14.2% | 13.7% |
| Other European (ie. Greek/Russian) | 3.6% | 3.7% | 3.8% | |
| Middle Eastern | 0.4% | 0.5% | 0.6% | |
| Other Ancestry | 10.7% | 9.8% | 10.7% | |
| Unclassified Ancestry | 18.6% | 18.7% | 17.0% | |
| Education (Age 25+) | Adult Population (25 Years or Older) | 22,509 | 41,553 | 117,431 |
| | Elementary (0 to 8) | 3.0% | 2.2% | 2.3% |
| | Some High School (9 to 11) | 5.3% | 4.5% | 4.7% |
| | High School Graduate (12) | 26.5% | 27.3% | 26.3% |
| | Some College (13 to 16) | 16.3% | 16.3% | 17.5% |
| | Associates Degree Only | 9.0% | 9.6% | 9.3% |
| | Bachelors Degree Only | 22.9% | 23.3% | 24.6% |
| | Graduate Degree | 17.0% | 16.8% | 15.3% |
| | % College (4+) | 39.9% | 40.1% | 39.9% |
| Household Type | Total Households – count | 12,751 | 22,580 | 65,482 |
| | One Person HHs – count | 4,752 | 7,216 | 20,128 |
| | Family HHs – count | 6,933 | 13,684 | 38,926 |
| | Married Couple – count | 5,177 | 10,674 | 30,325 |
| | w/own children – count | 1,566 | 3,515 | 10,349 |
| | w/out own children – count | 3,611 | 7,159 | 19,975 |
| | Male Householder – count | 774 | 1,259 | 3,376 |
| | Female Householder – count | 982 | 1,751 | 5,225 |
| | Non-Family Households – count | 1,065 | 1,679 | 6,427 |
| | 1 Person Household | 37.3% | 32.0% | 30.7% |
| | 2 Person Household | 34.4% | 35.4% | 36.3% |
| | 3 Person Household | 13.2% | 14.3% | 14.8% |
| | 4 Person Household | 9.7% | 11.7% | 11.4% |
| | 5 Person Household | 3.5% | 4.3% | 4.2% |
| 6 Person Household | 1.2% | 1.5% | 1.6% | |
| 7+ Person Household | 0.7% | 0.8% | 0.9% | |
| % Households With Children | 18.9% | 22.7% | 22.8% | |

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|--|---|--------------------------|---------------------------|---------------------------|
| Housing | Total Housing Units | 13,447 | 23,669 | 68,858 |
| | Owner Occupied Percent | 50.2% | 58.6% | 57.5% |
| | Renter Occupied Percent | 44.6% | 36.8% | 37.6% |
| | Vacant Housing Percent | 5.2% | 4.6% | 4.9% |
| | Total Housing Units (Census 2000) | 12,372 | 20,292 | 57,411 |
| Home Value (Owner Occupied) | Property Value \$1,000,000 or more | 2.3% | 3.2% | 3.4% |
| | Property Value \$750,000 to \$999,999 | 8.6% | 9.7% | 9.6% |
| | Property Value \$500,000 to \$749,999 | 24.1% | 26.1% | 26.5% |
| | Property Value \$400,000 to \$499,999 | 21.7% | 20.7% | 20.6% |
| | Property Value \$300,000, to \$399,999 | 18.5% | 19.0% | 18.2% |
| | Property Value \$200,000 to \$299,999 | 12.8% | 11.1% | 11.3% |
| | Property Value \$150,000 to \$199,999 | 2.6% | 2.4% | 2.7% |
| | Property Value \$100,000 to \$149,999 | 1.9% | 1.9% | 2.7% |
| | Property Value \$60,000 to \$99,999 | 3.6% | 2.3% | 1.8% |
| | Property Value \$40,000 to \$59,999 | 1.3% | 1.1% | 0.8% |
| | Property Value \$0 to \$39,999 | 2.0% | 2.0% | 2.1% |
| | Median Home Value | \$433,590 | \$449,201 | \$450,696 |
| Wealth per Household | \$0 and under - percent | 17.7% | 17.0% | 17.1% |
| | \$1 to \$4999 - percent | 8.8% | 8.2% | 8.3% |
| | \$5k to \$9999 - percent | 4.7% | 4.4% | 4.5% |
| | \$10k to \$24999 - percent | 6.4% | 6.3% | 6.3% |
| | \$25k to \$49999 - percent | 6.7% | 6.7% | 6.8% |
| | \$50k to \$99999 - percent | 10.1% | 10.2% | 10.1% |
| | \$100k to \$249999 - percent | 17.8% | 18.2% | 18.1% |
| | \$250k to \$499999 - percent | 13.1% | 13.5% | 13.4% |
| | \$500k+ - percent | 14.9% | 15.5% | 15.4% |
| | Median HH Wealth | \$78,582 | \$86,344 | \$84,632 |
| | Avg HH Wealth | \$240,574 | \$249,633 | \$247,589 |
| Economic Viability | Economic Viability Local | 280 | 280 | 277 |
| | Economic Viability Indexed | 101 | 101 | 100 |
| Occupation (Employed Civilians Age 16+) | Employed Civilian Pop 16+ by Occupation | 15,233 | 29,078 | 87,326 |
| | Managerial/Executive | 16.5% | 17.7% | 18.4% |
| | Professional Specialty | 31.2% | 29.7% | 26.9% |
| | Healthcare Support | 4.1% | 3.4% | 3.3% |
| | Sales | 9.2% | 10.0% | 9.9% |
| | Office & Administrative Support | 8.1% | 9.6% | 10.2% |
| | Protective Service | 1.1% | 1.2% | 1.3% |
| | Food Preparation | 6.6% | 5.0% | 4.6% |
| | Building Maintenance & Cleaning | 4.2% | 3.4% | 2.8% |
| | Personal Care | 1.4% | 2.1% | 2.4% |
| | Farming, Fishing, & Forestry | 0.1% | 0.1% | 0.2% |
| | Construction | 5.6% | 6.8% | 7.4% |
| | Production & Transportation | 11.9% | 11.0% | 12.5% |
| | Percent White Collar Workers | 69.1% | 70.3% | 68.7% |
| | Percent Blue Collar Workers | 30.9% | 29.7% | 31.3% |

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|--|---------------------------------|--------------------------|---------------------------|---------------------------|
| | Agriculture/Mining/Construction | 5.1% | 6.9% | 7.1% |
| | Manufacturing | 9.1% | 8.9% | 11.6% |
| | Transportation | 2.6% | 2.8% | 3.8% |
| | Information | 2.7% | 2.5% | 2.1% |
| | Wholesale/Retail | 14.1% | 14.5% | 14.5% |
| | Finance, Insurance, Real Estate | 4.9% | 5.3% | 6.3% |
| | Professional Services | 9.5% | 9.1% | 7.5% |
| | Management Services | 0.2% | 0.1% | 0.1% |
| | Administrative/Waste Services | 4.3% | 3.9% | 3.9% |
| | Educational Services | 28.7% | 27.8% | 24.9% |
| | Entertainment Services | 8.3% | 7.2% | 7.7% |
| | Other Professional Services | 3.7% | 3.8% | 4.9% |
| | Public Administration | 6.7% | 7.2% | 5.6% |
| Vehicles per HH | No Vehicles | 8.7% | 6.5% | 5.6% |
| | 1 Vehicle | 38.9% | 33.3% | 33.9% |
| | 2 Vehicles | 37.9% | 41.3% | 40.9% |
| | 3 or more vehicles | 14.5% | 18.9% | 19.6% |
| | Average Number of Vehicles | 1.64 | 1.80 | 1.83 |
| Change | Births (last 12 months) | 253 | 459 | 1,442 |
| | Deaths (last 12 months) | 298 | 529 | 1,414 |
| | Migration (last 12 months) | 58 | 290 | 694 |
| Work place | Workplace Establishments | 2,292 | 2,757 | 5,781 |
| | Workplace Employees (FTE) | 34,213 | 39,640 | 83,614 |